

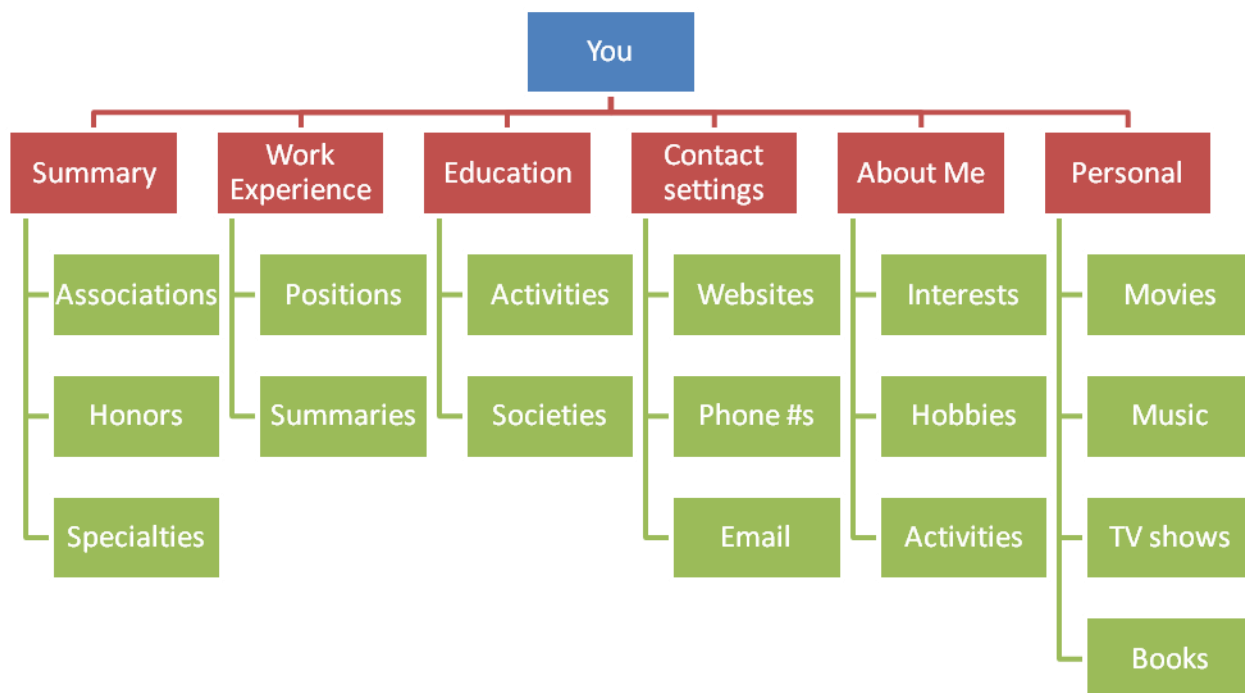
## Appendix A - Social Media Profile Template

Please answer the questions below in this document and change the answers to indicate your personal and professional experience. Be concise to the answers but provide sufficient detail to reveal your participation in current and past activities.

Copy and paste the content listed below under the category for each online social networking profile that you choose to participate. This will save time re-entering data individually. Hire someone to do this for you at [www.replacemyself.com](http://www.replacemyself.com) to save more of your time. Make sure to spell check and have someone review your profile. Nutting is wurst than having spelling errors when all u have 2 do is click an icon!

Select YourName as the username and a password that you will most likely remember. Your username should reflect your name or company name. This will determine your unique website for each profile. For example, my Realtor site is <http://www.ABEandWAGS.com>.

Use the first four letters of the website plus a unique four digit code that remains the same throughout every online profile. For example, a password for facebook is face1234, linkedin is link1234, and flickr is flic1234.



## You

**What is your professional “headline”? What is your primary industry of expertise?**

(Please write out ten words or less that describes your position or title.)

Laurel Highlands PA Resort Property Specialists – Instructor of Real Estate Technology

## Summary

**Summarize your professional experience and goals**

Robert “Wags” Wagner is an experienced Realtor assisting clients in the sale and acquisition of resort area properties in the Laurel Highlands of SW PA for Prudential Preferred Realty, 3802 State Route 31, Donegal, PA 15628, 800-419-7653.

Wags’s philosophy on being a Realtor:

- Know the market better than anyone else.
- Provide the highest level of competent and honest service
  - Work smarter not harder. Use technology to its best advantage.
- Accomplish the goal exceeding expectations.

## Associations

List the trade associations or groups that you belong to professionally. If you professionally volunteer in an organization please list that as well

Member of the National Association of Realtors and member of the NAR Resort Committee

Member of the PA Association of Realtors and Chair, Grievance Committee

Member of the Cambria Somerset Realtors Assoc. and member of the Grievance Committee

Member of the Council of Real Estate Brokerage Managers and past PA Chapter President

Member of the Council of Residential Specialists and past PA Chapter President.

Past President of the Westmoreland Realtors Associations.

## Honors

List any awards that you have received professionally or academically.

PA CRS Realtor of the Year 2008

RPAC Capital Club Member 2003 to current year

Prudential Presidents Club Realtor Team

## Specialties

Please list what specialties you have to offer other business professionals. (500 or less characters)

**Expert in Resort Properties in the Laurel Highlands of SW PA**

**Instructor of MCE certified classes on social media and blogging**

**Coach for resort area Realtors**

## Work Experience

### Positions

Realtor with Prudential Preferred Realty. From 2001

Instructor with Real Estate Educators. From 2009

Coach for resort area Realtors. From 2004

### Summaries

What has is your past work history? Please be as descriptive as possible to show results, responsibilities, and achievement within a specific time frame. Be specific detail for each company or position that you have assumed. (1,000 characters maximum)

Adrienne "Abe" and Robert "Wags" Wagner team are REALTORS who specializing in the selling of homes in the Laurel Highlands Area. Our unique "Key to Closing" marketing plan makes it easy for the absent second home owner in this area to sell their home. Just give us the KEY and tell us where you want the check to go, we do all the rest. Our HIGH SERVICE and LOW COST make this a team to consider. Go to our website [www.ABEandWAGS.com](http://www.ABEandWAGS.com) for more information about this area and current and past sales.

As REALTORS Adrienne "Abe" and Robert "Wags" Wagner see it, whatever the season, you deserve the highest level of comprehensive service and support throughout the sale of your Laurel Highlands property. That's exactly what this talented team provides every one of their clients. From the development of sophisticated marketing plans that make the most of ever-increasing avenues of exposure to a policy of ongoing market research and an unsurpassed system of consistent communication and follow-up, this pair of "seasoned" professionals offers you an exceptional level of service.

If you are considering the sale of a resort home in Seven Springs, Hidden Valley, or other parts of the Laurel Highlands, call on the professional team you can count on to serve you well in every season- Abe and Wags Wagner. ***They're truly A Team for All Seasons.*** Contact them today!

As an educator and instructor Robert "Wags" Wagner has been offering adult education and change for over 25 years. He has taught the Dale Carnegie Sales course and the communication course and provided customized communication and leadership training to Fortune 500 companies as a consultant. He has also taught all the Army Officers leadership and communication courses to include up to the Command and General Staff College.

## Education

Please list the college, university, or other school, the type of degree, certificate or diploma you received and the dates attended.

University of Pittsburgh BA Cum Laude Communications 1975

U. S. Army Officers Advanced Course Ft. Benning 1976

U. S. Army Command and General Staff College, USAR 1980

Instructor, U. S. Army Officer Courses, 1984 to 1996

Graduate, Realtors Institute 2001  
Graduate, Certified Real Estate Specialists 2003  
Graduate, Council of Real Estate Brokerage Managers 2004  
Graduate, Resort and Second Home Property Specialists 2007

## Activities and Societies

Please list any activities or societies that you belong to from your education.

**Council of Real Estate Specialists**

**Council of Real Estate Brokerage Managers**

**Resort and Second Home Property Specialists**

## Additional Notes

I continually add to my education and experience by instructing leading edge topics in leadership, communications, and technology.

## Contact settings

**In the section below list your preferred method of communication and how others should be able to contact you.**

Please visit my website at <http://www.AbeandWags.com> to learn more about me as a Realtor and about the Laurel Highlands. Go to the classes page for a free download of the class materials. Please email me at [Wags@ABEandWAGS.com](mailto:Wags@ABEandWAGS.com) as I check email faster than voicemail. My voice mail is 412-551-1859. Thank you again for contacting me.

## Websites

List 3 websites along with the titles of each one.

<http://www.ABEandWAGS.com> Our personal Realtor and Laurel Highlands website.

<http://www.LaurelHighlandsLocal.com> Our Blog on the Laurel Highlands

<http://www.PrudentialPreferredRealty.com> Our Broker/Company website

## Phone #s

800-419-7653 Business phone

724-593-6123 Fax

412-551-1859 Cell

## Email

[Wags@ABEandWAGS.com](mailto:Wags@ABEandWAGS.com)

[RWagner@topproducer.com](mailto:RWagner@topproducer.com)

[RWagner@prudentialpreferred.com](mailto:RWagner@prudentialpreferred.com)

## About Me

**In this section you can share some more personal items about yourself. It is important that you still maintain good taste when sharing personal information because anyone will be able to see this content. The purpose is to let others know who you are as a person.**

I work with my wife Adrienne “Abe” Wagner as a Realtor Team specializing the assisting clients in the sale or acquisition of resort area real estate in the Laurel Highlands. We are avid lovers of the Laurel Highlands. Both of us have military backgrounds, with Abe's dad being a retired career NCO in the Air Force and Wags being a retired officer with 27+ years in the Army. We mention this because we have lived and traveled many parts of the world and know what a gift life in the USA is and how wonderful the Laurel Highlands is as a primary or second home location. We are skiers, hikers, bikers, climbers, and explorers of the area. Although we visit many places for many things, we are always most happy to be here, our home. If you are active in this area, we welcome you to go to our free reports pages for many great tips on living here. In the local vendors page we have compiled a short list of the people we use as Realtors and residents. If life takes you some place else, and now is the time for you to sell your Laurel Highlands home, we are here to help you. If you would like a copy of our personal brochure giving you more background on our life and experiences please e-mail us.

#### **Interests**

**National Parks**

**Museums**

**Music, Jazz**

#### **Activities**

**All outdoor activities to include hiking, biking, climbing, and snow sports.**

**Avid telemark skier and PSIA Level 2 Instructor**

**Enjoy MC Touring on our BMW 1200 LT motorcycle.**

**Sporting clays and skeet shooting.**

### **Personal**

**Here you can insert more personal information about yourself that others may share similar interests.**

#### **Movies**

#### **Music**

**Jazz of all eras.**

**Classical Piano**

#### **Recently Read Books**

Profile of Home Buyers and Sellers of the National Association of REALTORS®

Millionaire Agent

The western guide to Feng Shui